

Press Release – FOR IMMEDIATE RELEASE

FLEXITEEK 3 LAUNCHES AT METSTRADE 2024

Flexiteek International is excited to announce its new generation of synthetic teak decking, Flexiteek 3, which has been shortlisted at the prestigious Dame Design Awards at Metstrade 2024.

Founded in 2000, Flexiteek set out to revolutionise the traditional marine decking market. The launch of Flexiteek 2G in 2014 established a new standard for synthetic decking with many market-leading and enhanced benefits.

Flexiteek 3 has been created to develop the performance and sustainability of Flexiteek decks and provide the appearance of real teak, with beautiful graining detail and colour options that mimic the natural aging process of teak.

The new third generation is their most sustainable decking yet, produced with bio-attributed PVC which is a renewable material that creates up to 80% less greenhouse gases than fossil-based PVC found in other products. It is also created with REACH-compliant phthalate-free plasticisers with a low migratory performance, and it is 100% recyclable after use. By using the latest technology and production processes, Flexiteek are striving to innovate and evolve to meet the future needs of boat owners and OEMs.

Tomas Gustafsson, CEO of Flexiteek International, commented, "We are excited to release Flexiteek 3, especially at a show as central to the marine industry as METSTRADE. Our new third generation offers enhanced durability, improved aesthetics, and greater sustainability, meeting the evolving needs of our customers and we are delighted to be shortlisted for the Dame Design Awards this year."

Flexiteek 3 is available in five main colours: Teak, Scrubbed, Bleached, Weathered and the new Ash option. Also available are six dark wood colours of Walnut, Vintage and Charcoal, and monochrome colours of Grey, Carbon, and Off-White.

For more information, visit the Flexiteek team at METSTRADE, stand 03.400, from 19th to 21st November. Samples of Flexiteek 3 will be available, along with detailed insights into its sustainability, durability, and enhanced design benefits.

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ABOUT FLEXITEEK INTERNATIONAL

Flexiteek has been creating beautifully engineered synthetic decking and marine products since 2000. The first-generation Flexiteek product set the standard in synthetic decking and the revolutionary second-generation product that launched in 2014, provided many enhanced, market-leading benefits.

In 2024 the new third generation Flexiteek product will establish a new standard in synthetic decking, with enhanced heat performance and all the usual leading benefits you have come to expect from Flexiteek.

Flexiteek 3 is available in five colours including an exciting new Ash option. There are also six dark wood and monochrome colours available. There are up to three caulking colours to select from, cool white, contemporary grey and traditional black.

Part of the Flexiteek Group, Wilks marine fendering products have been produced in the UK for over 50 years. Wilks have a wide range of fendering options available and renowned customer service from the UK based sales team.

For more information about our products, visit:

Flexiteek - <https://www.flexiteek.com>

Wilks - <https://www.wilks.co.uk>

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